



Article Writing Guide for National and International Academic Conference 15th Anniversary, Rajapruk University

1. Preliminary information of the academic conference

The Rajapruk University was established as a tertiary institution since the 2006 academic year, which in 2021 marks the 15th anniversary of the founding of the university. Therefore, to celebrate this auspicious occasion, the national and international academic conference on "New Way of Life to Sustainability in the Digital Era" is organized by network partners, both public and private sectors including higher education institutions both in the country and abroad. The conference will be held on Friday, November 26, 2021 in the form of onsite lectures (oral presentation onsite), online presentation (oral presentation online) through the Google Meet and exhibition showing innovation, invention and creative works.

This is to encourage faculties, college and school students, researchers, scholars, and interested people both in the country and abroad to exchange academic knowledge. Research portfolio as well as innovation, invention and creative works in social sciences, humanities, business administration and economics, health sciences and science and technology. This will result in the use of knowledge and experience in the development of teaching and learning, social development, local communities in order to step into a new society and way of life under the digital transformation - the era of change from the impact of social, political and COVID-19 crisis.

2. Criteria for accepting the articles

We accept the research articles, academic articles, innovation, invention and creative works with the following features:

2.1 Research articles, academic articles, innovation, invention and creative works that have never been presented or published in academic journals or published elsewhere before.

2.2 Research articles, academic articles, innovation, invention and creative works that are written and prepared in accordance with the format of the 15th anniversary national and international academic conference of Rajapruk University.

2.3 Research articles, academic articles, innovation, invention and creative works relate to the various disciplines as follows:

2.3.1 Social sciences including sociology, demography, education, anthropology, social psychology, social problems, social sciences, social development, local wisdom, political science, public administration, law, interdisciplinary science and other related sciences.

2.3.2 Humanities consist of language, literature, arts, culture, communication science and other related sciences.

2.3.3 Business administration and economics consist of business administration, economics, commerce, accounting, finance, tourism and hotel. Logistics management and other related science.

2.3.4 Health science consists of medical science, environmental science, public health, and other related sciences.

2.3.5 Computer science and technology comprises information technology, digital technology, and other related sciences.

2.3.6 Innovation, invention and creative works include innovation, invention, prototype projects, digital media, mixed media, games and photos.

3. Submission period of articles, innovation, invention and creative works and a registration without presentation

3.1 Submission period of articles and innovation, invention and creative works as follow:

3.1.1	Early bird registration to submit articles and innovation, invention and creative works	15 April – 31 August 2021
3.1.2	Regular registration to submit articles and innovation, invention and creative works	1 September – 15 October 2021
3.1.3	Last date for article submission	15 October 2021
3.1.4	Last day for submission of the full text, revised on the advice of the peer reviewers	15 November 2021
3.1.5	Announcement of the results of the consideration of articles with the order of presentations	20 November 2021
3.1.6	Presenters upload a Microsoft PowerPoint file (up to 15 minutes) to Google Drive	23 November 2021
3.1.7	National and international academic conferences	26 November 2021

For more details on submitting articles and innovation, invention, and creative works, registration and others, please visit the website. <http://rpucon.rpu.ac.th>

3.2 Registration period for those who do not present work:

3.2.1	Registration to participate in the event	16 June – 15 November 2021
3.2.2	Last date to registration	15 November 2021

Rajapruk University reserves the right to not accept the onsite registration

4. Criteria for screening articles, innovation, invention and creative work

4.1 Articles, innovations, invention and creative works to be presented at the academic conference must not have been published anywhere before and must not be in the process of pending publication/ publication in a conference, journal or any other publications.

4.2 Articles, innovation, invention and creative works to be presented at the academic conference must demonstrate academic quality and are applicable both in theory and practice. It must be approved by at least two scholarly peer reviewers specializing in that professional field per article. The assessment uses double-blind review, which means that both reviewer and author identities are concealed from the reviewers, and vice versa.

4.3 The editorial department who prepares proceedings reserves the right to revise the format of any published articles.

5. Printing format for articles

5.1 Research articles:

The presenters of the research article must prepare a full paper that is no more than 15 A4 pages (1.25" top margin, 1.50" left margin, 1.00" bottom and right margin) including content, figures, tables and references, typed with the Times New Roman, size 12-point font, for the whole article

The components of the research article are:

5.1.1 Title of research article

5.1.2 Name-surname of all authors (not more than 5 people) and the faculties and affiliated departments, contact phone number, email.

5.1.3 Concise abstract that covers the essence of all research and fully answers the research objectives. The length of the abstract is not more than 300 characters.

5.1.4 The keyword is a term that can be used to search in the database of research information systems. It should be the word that appears in the title of the research article. It shouldn't be too long and it should be between 3-5 words.

5.1.5 Introduction contains the background and importance of the problem, and the reasons for doing research.

5.1.6 Research objectives (must be consistent with the title of the research article).

5.1.7 Concepts, theories and related research (if any). If it is a specialized research, this section should be provided to explain the basic information so that the general public can understand the content of the article.

5.1.8 Research methods, describe population and sample groups used in the research, research instruments (indicating the confidence of the research instruments), data collection methods. Data analysis forms and procedures should be presented in a concise and clear manner.

5.1.9 Summary of research results, the research results should be presented clearly consistent with the research objective, interestingly and relevantly by presenting a tabular format (if any).

5.1.10 Discussion of results and suggestions, discuss research findings, suggestions from the research and suggestions for the next research.

5.1.11 Reference, use the author's name, year and pagination system (APA style 7th edition) by specifying the only references that appear in the article.

5.1.12 Presenters of research articles can view details of the form of preparation of full paper and register to submit articles at <http://rpucon.rpu.ac.th>

5.2 Academic Articles:

The presenters of the research article must prepare a full paper that is no more than 15 A4 pages (1.25" top margin, 1.50" left margin, 1.00" bottom and right margin) including content, images, tables and references, typed with the Times New Roman, size 12 point font, for the whole article

Academic article components include:

5.2.1 Academic Articles in Thai and English

5.2.2 Name-surname of all authors (not more than 5 people) and the faculties and affiliated departments, contact phone number, and email.

5.2.3 Concise abstract that covers the essence of all research and fully answers the research objectives. The length of the abstract is not more than 300 characters.

5.2.4 The keyword is a term that can be used to search in the database of research information systems. It should be the word that appears in the title of the research article. It shouldn't be too long and it should be between 3-5 words.

5.2.5 Introduction contains a preamble to an academic article

5.2.6 Concepts, theories and related research.

5.2.7 Conclusion and recommendations for the use of academic article.

5.2.8 Reference, use the author's name, year and pagination system (APA style 7th edition) by specifying the only references that appear in the article.

5.2.9 Presenters of academic articles can view details of the full paper format and register to submit articles at <http://rpucon.rpu.ac.th>